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Attorneys for Plaintiff/Counter Defendant
PMA MEDIA GROUP, INC.

and

Third-Party Defendant
STEPHEN SCANLON

UNITED STATES DISTRICT COURT

DISTRICT OF NEVADA

PMA MEDIA GROUP, INC. , a Utah
Corporation,

Plaintiff,
vs.

RAPID RESPONSE MARKETING, LLC, a
Nevada Limited Liability Company, KEVIN
DE VINCENZI, an individual; DOES I
through X; and ROE CORPORATIONS XI
through XX,

Defendants.

CASE NO.: 2:10-cv-0058-JCM-RJJ

**FIRST AMENDED SCHEDULING
ORDER**

RAPID RESPONSE MARKETING, LLC, a
Nevada limited liability company,

Counter-Claimant and
Third-Party Plaintiff,

and

KEVIN DE VINCENZI, an individual,

1 Counter-Claimant,

2
3 v.

4 PMA MEDIA GROUP, INC., a Utah
5 corporation,

6 Counter-Defendant,

7 and

8 STEPHEN SCANLON, an individual,

9 Third-Party Defendant.

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11 1. Discovery Cut-Off Date: Defendants first appeared on January 19, 2010.
12 The parties propose the discovery cut-off date to be December 20, 2010, which is eleven
13 (11) months from the date the Defendants first appeared.

14 2. Amending the Pleadings and Adding Parties: The last date to file motions
15 to amend the pleadings or add parties is September 20, 2010.

16 3. FRCP 26(a) (2) Disclosures (Experts): Expert disclosures will be due by
17 October 20, 2010 and rebuttal disclosures will be due by November 19, 2010.

18 4. Dispositive Motions: Dispositive motions will be filed by January 19, 2011.

19 5. Pretrial Order: The Pretrial Order must be filed by February 18, 2011
20 unless dispositive motions have been filed, in which event the Pretrial Order will be due
21 thirty days after decision or further order of the Court.

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1
2 Dated this 20th day of August 2010.
3 GORDON & SILVER LTD.
4

5 By: /s/Joel Z. Schwarz
6 Bradley J. Richardson, Esq.
7 Nevada Bar No. 1159
8 Joel Z. Schwarz, Esq.
9 Nevada Bar No. 9181
10 3960 Howard Hughes Parkway,
11 9th Floor
12 Henderson, Nevada 89109
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14 Attorneys for
15 Defendant/Counter-Claimant/Third-
16 Party Plaintiff, RAPID RESPONSE
17 MARKETING, LLC;
18 Defendant/Counter-Claimant, KEVIN
19 DE VINCENZI
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Dated this 20th day of August 2010.
BALLARD SPAHR LLP

By: /s/ Matthew L. Moncur
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Attorneys for
Plaintiff/ Counter Defendant PMA
MEDIA GROUP, INC. and Third-Party
Defendant STEPHEN SCANLON

1 Dated this 1ST day of SEPT., 2010.

2 IT IS SO ORDERED:

3 
4 UNITED STATES MAGISTRATE JUDGE
5 DATED: SEPTEMBER 1, 2010

6 Submitted By:

7 BALLARD SPAHR LLP

8
9 By: /s/ Matthew L. Moncur

10 Matthew L. Moncur, (*Admitted Pro Hac Vice*)

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17 Plaintiff/ Counter Defendant PMA MEDIA

GROUP, INC. and Third-Party Defendant

18 STEPHEN SCANLON

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